

Press Release: Italy and Sudan together for enterprises with high social impact: the launching of the 1st MBA in Global Entrepreneurship

On September 29th, the launching of the 1st Italian-Sudanese MBA in Global Impact Entrepreneurship in Khartoum took place at the University of Medical Sciences (UMST) with the aim of training young African entrepreneurs in business management and administration with particular attention to social development and solidarity.

The initiative foreseen, in the particular, partnership with the E4Impact Foundation of the Catholic University in Milan, ALTIS (School of Business and Societies), the Italian Agency for Development Cooperation and is co - financed by Italian companies such as VueTel, Ascot, Leonardo-Selex, and Sudanese companies as Capital Radio 91.6.

Key speaker of the event has been the Deputy Minister of Industry and Commerce H.E Abdelrahman Youssif who expressed his deep gratitude to Italian Institutions for this unique initiative never realised before in Sudan.

The MBA is a 1-year business – implemented between Khartoum and Milan - aims at supporting active and aspiring entrepreneurs to start up or scale-up businesses that combine economic profitability with social and environmental impact. The master wants to boost a new entrepreneur's generation through the development of trainings, incubators and coaching activities.

The core of the MBA - recalled the Director of the programme Fabio Petroni – is to boost Sudanese students towards a business-oriented education in order to support them to acquire knowledge in developing business plan, management and creation of new partnership between investors and local communities

It is a big emotion – added the Italian Ambassador Fabrizio Lobasso – to notice that through this initiative young Sudanese entrepreneurs would be the key actors of their future and will support their own country through new ideas and the promotion of social inclusion of the most vulnerable.

Finally, the representative of AICS Khartoum Vincenzo Racalbuto – recalled that six young Sudanese women will benefit of 6 scholarship awarded within the TADMEEN project aimed at promoting the rights and the socio-economic inclusion of women, persons with disabilities and the most vulnerable groups in line with the Sustainable Development Goals # 8 and with the strategy of the Italian Cooperation in Sudan aimed at boosting inclusive socio-economic strengthening and improving access to financial services.