



## **Press Release: Italy and Sudan together for enterprises with high social impact: the launching of the 2nd MBA in Global Entrepreneurship**

On November 30h, the launching of the 2nd edition of the Italian-Sudanese MBA in Global Impact Entrepreneurship took place at the University of Medical Sciences (UMST) in Khartoum with the aim of sustaining aspiring entrepreneurs to start up or scale-up businesses that combine economic profitability with high social and environmental impact.

Following the success of the first edition, the 2020 MBA Edition will benefit from the support of the E4Impact Foundation of the Catholic University in Milan, ALTIS (School of Business and Societies), the Italian Agency for Development Cooperation (AICS), the Italian Embassy in Khartoum and is funded by companies such as VueTel and CTC Group.

“The 1-year MBA – implemented between Khartoum and Milan – is based on two main cornerstones”, added the Italian Ambassador Gianluigi Vassallo. “On the one hand it boosts a generation of new entrepreneurs through the development of trainings, incubators and coaching activities, on the other it supports Sudanese entrepreneurs to be key actors of their future and to support their own country through new ideas and the promotion of social inclusion of the most vulnerable. What is not inclusive is not sustainable”, concluded the Ambassador.

The representative of AICS Khartoum Vincenzo Racalbutto recalled that, as for the past edition, the Italian Agency for Development cooperation – through TADMEEN initiative – will guarantee the full coverage of eight scholarship (for 6 women and 2 disabled). Our goal is to be aligned with the slogan “Leave non one behind” and with the SDG #4 and #8 aimed at boosting education, inclusive socio-economic actions and access to financial services for all.

The Director of the programme dr. Fabio Petroni recalled the importance of promoting a portfolio of entrepreneurship programs in 11 African Countries with the aims of training entrepreneurs in order to support start-up and businesses growth.

Finally, the director of UMST Hassan M. Ahmed expressed his deep gratitude to Italian Institutions and E4Impact Foundation for supporting and investing into the courage of young Sudanese entrepreneurs, actors of the new Sudan.