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ITALIAN AGENCY  
FOR DEVELOPMENT  
COOPERATION



**WE-RISE!**

Women Empowerment for Resilience,  
Inclusion, Sustainability and Environment

## **"MY VOICE IS YOUR VOICE" POSTER COMPETITION**

### **GUIDELINES**

To participate in the "[16 Days of Activism Against Gender-Based Violence 2023](#)," AICS Khartoum is pleased to promote the Poster Competition "**My Voice is Your Voice**". This contest aims to engage and inspire the Sudanese community on this subject by creating 16 posters that will be showcased on our social media channels throughout the 16 days of the campaign.

The initiative is carried out in the framework of the project [WE-RISE! - Women's Empowerment for Resilience, Inclusion, Sustainability and Environment](#). WE-RISE! is a project jointly implemented by [AICS - Italian Agency for Development Cooperation](#) and [UN Women](#), is funded by the **European Union** through the [Emergency Trust Fund \(EUTF\)](#), and aims to build inclusive, sustainable and resilient communities and create an environment conducive to the economic, social and educational empowerment of women in Sudan.

#### **Objective:**

1. To join the International Campaign of **16 Days of Activism against GBV** campaign through creative posters to raise awareness of this year's theme:  
**"UNITE! Invest to prevent violence against women and girls"**.
2. To contribute to one of the goals of the **WE-RISE!** project, which is to promote awareness of social norms and encourage positive attitudes toward gender equality and the economic empowerment of women within families and communities.

#### **Art. 1 Theme: "My Voice is Your Voice"**

Creative messages to activate changes!

If you are Sudanese and would like to showcase your talent while contributing to raising awareness about the significance of preventing violence against women and girls, we invite you to join us. In this case, we encourage you to create an awareness poster to prevent gender-based violence. You have the creative freedom to choose your preferred expressive technique, whether it's digital illustrations, drawings, photographs, or a combination of these. Please remember that if your poster includes text messages, they should be in English. In line with the institutional identity of the "16 Days of Activism Against Gender-Based Violence" campaign, we recommend using the colour orange. All the selected posters featured in the campaign will be presented within a [template specially designed for this initiative](#).

Make your poster the voice of those who need it the most!



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## Art. 2 Who is it aimed at:

The competition is open to all Sudanese creatives of any gender, and there is strong encouragement for girls and women to participate. Sudanese citizenship is a requirement for participation. Participants who don't are based in Sudan can still participate.

## Eligibility Criteria

- The applicant must be from Sudan with a citizenship status (a copy of the passport will be requested);
- Respect submission guidelines as specified in the Article 3;

## Art. 3 Submission Guidelines:

1. Each participant is allowed a single entry, an original poster design.
2. If your Poster includes an Arabic text message, you must submit the English translation in the poster description.
3. The Poster should be submitted in digital format with 50 cm x 70 cm dimensions (both portrait and landscape orientation are accepted).
4. File format: JPG, PNG or PDF.
5. Colour mode: RGB at 150 dpi. or higher.
6. The file size should not exceed 5 MB.
7. Each submission should accompany a brief, one-page description in English explaining the inspiration and message behind the artwork and a brief bio.
8. If the proposed Poster is chosen among the 16 best, we will request the versions of the native file for printing in the final publication of the initiative.

## Art. 4 Submission Deadline:

November 20, 2023, at 13:00 Khartoum time.

## Art. 5 How to Submit:

To enter the competition, please submit an email with the subject '**CANDIDATES Poster Competition**' to [procurement.sudan@aics.gov.it](mailto:procurement.sudan@aics.gov.it) , ensuring it's sent before the deadline specified in **Art. 3**.

Failure to meet this deadline will result in exclusion from the competition.

In your email, include your submission in a single folder. Due to technical constraints, **we do not accept submissions via the WeTransfer**. The folder should contain the following documents:

1. The Poster file and description, as specified in **Art. 3**.
2. A copy of your Sudanese identity document or any other document certifying Sudanese origin.
3. A fully completed **Application form** in English.

## Art. 6 Evaluation Criteria:

The submissions will be evaluated by a dedicated technical evaluation committee based on the following criteria:

1. **Consistency with the theme specified in (Art. 1):** Scored from 0 to 30.
2. **Communicative effectiveness of the project:** Scored from 0 to 30.
3. **Adaptability of the project idea to the "Poster" format:** Scored from 0 to 20.
4. **Innovativeness of the project idea:** Scored from 0 to 20.



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#### **Art. 7 Prizes:**

Among the best 16 works selected by the Jury Commission, the first three projects in the ranking will be awarded cash prizes as follows:

- **1st Place: 1000 euro**
- **2nd Place: 450 euro**
- **3rd Place: 300 euro**

In the case of a tie, the prize will be evenly distributed among the winners who share the same position. The prizes will be delivered within 30 days from the publication of the final ranking. Furthermore, the winners' works will be present on various AICS Khartoum platforms and the sites and social channels of other partners of the WE-RISE! Project.

The recipient will sign an Agreement with the contracting authority to access the awarded funds and the money will be transferred via a bank transfer in euros. Those with an account in a Sudanese banking institution will receive the equivalent amount of the premium in SDG at the bank rate. The recipient's bank account must be in the name of the registered contest participant. Participants are responsible for providing accurate bank account details upon request from AICS Khartoum.

#### **Art. 8 Jury Commission:**

1° Commission. The eligibility criteria commission comprises three members, each an integral part of the Project Management Unit (PMU) for the WE-RISE! Project. The role of the eligibility criteria commission is to meticulously verify that all required documents are submitted and completed with all the specific information as stipulated in the relevant article (from Articles 2 to 5). This thorough examination ensures compliance with the stated criteria, promoting fairness and transparency in the evaluation process.

2° Commission is responsible for assessing the proposed artwork, drawing upon the details outlined in Article 6 as guiding criteria. This commission is thoughtfully composed, featuring a multifaceted panel with an expert in gender-related issues and 2 members with a solid artistic background. The diverse composition of the commission ensures a holistic and well-informed evaluation of the proposed artwork, taking into account both the artistic merits and the alignment with gender-related considerations.

**Join us in this creative journey, and let your creativity be a force for positive change!**

**Organizer's Contact Information:** email to [procurement.sudan@aics.gov.it](mailto:procurement.sudan@aics.gov.it) with the subject:

‘Poster Competition INFO REQUEST’.