



2nd Annual Meeting
10th and 11th December 20123

Empowering Women`s Through Community Engagement

ACHIEVING OBJECTIVES TOGETHER

By Akram Abdel Gayoum Abbas – WE-RISE! Technical Advisor

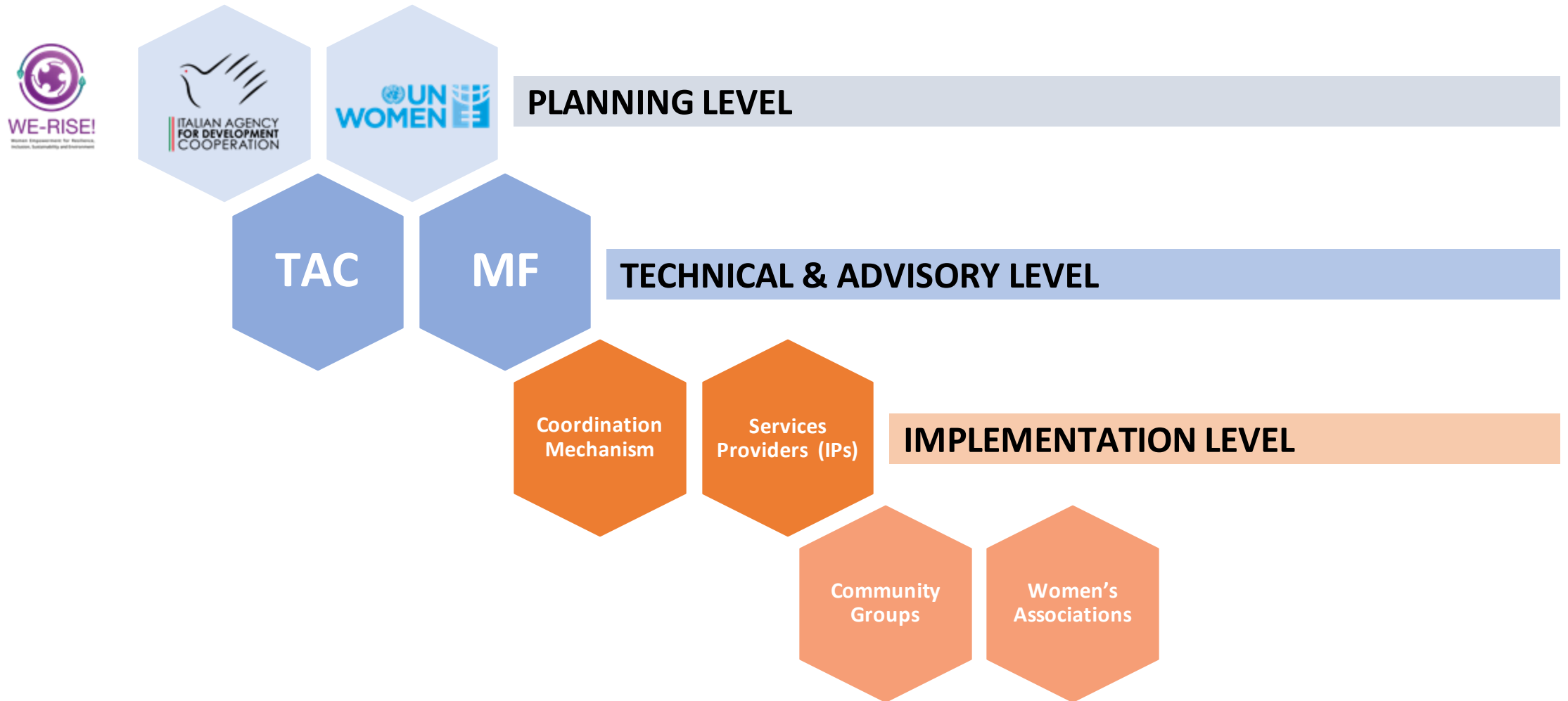


Introduction

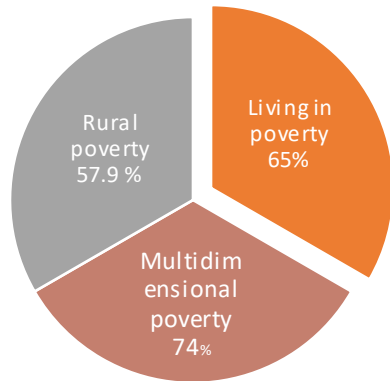
**WE-RISE! PROJECT IS FOLLOWING COMMUNITY COLLABORATIVE FRAMEWORK
TO ACCELERATE CHANGE AT SCALE AND AMPLIFY CROSS-SECTOR COLLABORATION FOR:**

- ❑ Improving market access for vulnerable individuals.
- ❑ Strengthening women's entrepreneurship in agriculture.
- ❑ Increasing community awareness on gender equality, women's empowerment, and GBV prevention.

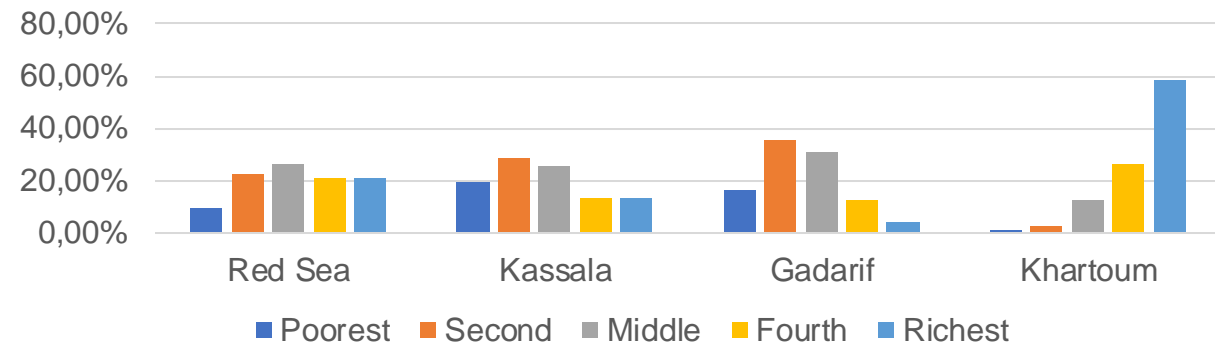
Shared Blueprint



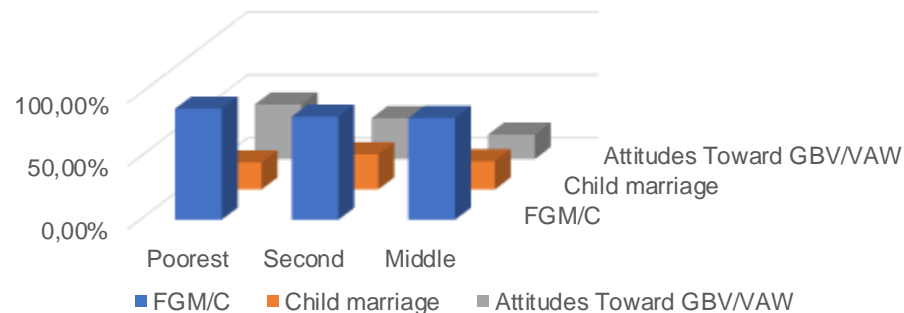
Explore the makeup of collaborative contexts



WEALTH INDEX QUINTILE



WEALTH QUINTILES AND SOCIAL NORMS CORRELATION



32.1% youth aged 15-24 years are unemployed

65% of its labour force is engaged in informal work

Female labour participation rate in 2019 was 29.4%

Project Collaborative Framework and TAC Agreed Roles

TECHNICAL ADVISORY COMMITTEE ROLE AS PER AGREEMENT OF 9TH NOVEMBER 2022

- ❑ Advice at national and state level.
- ❑ Regular coordination to guarantee local ownership.
- ❑ Feedback on relevant project matters.
- ❑ Facilitating networks development.

TAC Members' Contributions

Provision of Technical Inputs

- 1 National Meeting, 9 Nov 2022
- 3 State Level Coordination Meeting, Feb - Mar - Sep 2023 (Gedaref, Kassala)
- Project Activities
- Bilateral Meetings with Partners

ROM Success Story of Ownership & Relevance

- TAC engagement during the Result-Oriented Monitoring process.

Networking with Local Communities

- TAC facilitation between WE-RISE! partners and local communities.

CHALLENGES

Due to the WAR and new methodology: hybrid meetings (in person and online) process.

Involving Local Communities / Geographical Distribution

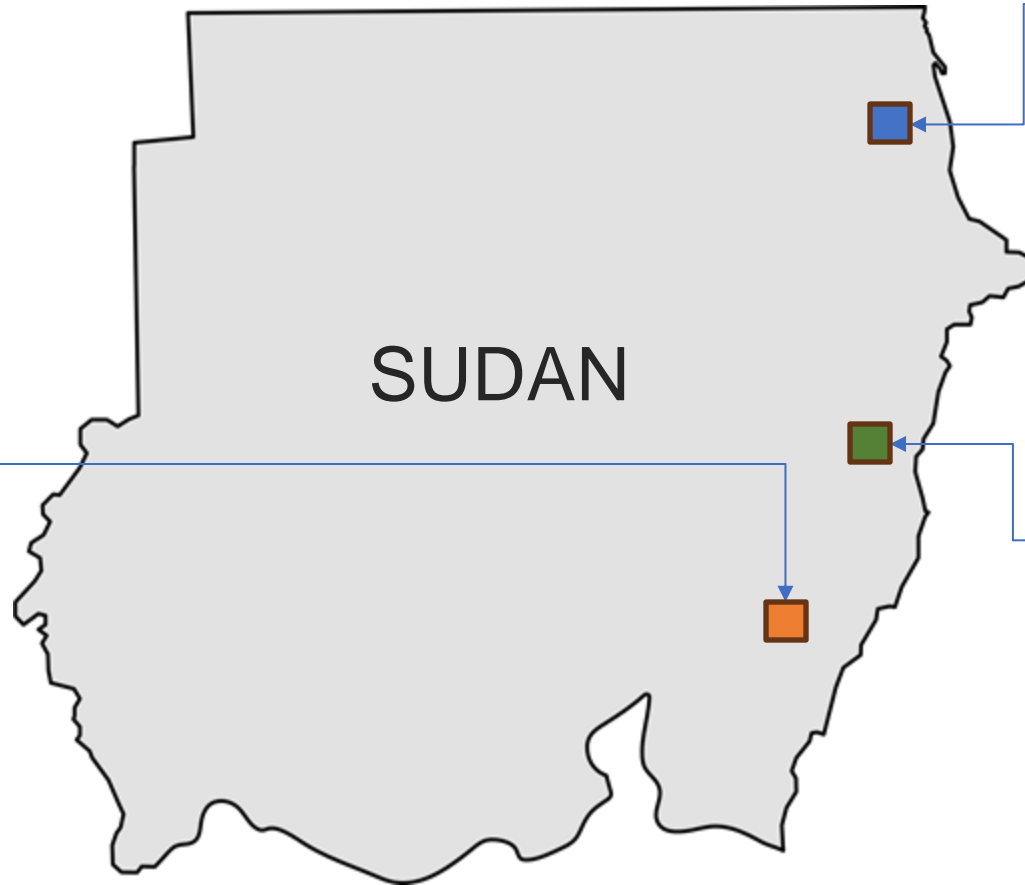
23 VILLAGES

KASSALA, GEDAREF, RED SEA

GEDAREF

LOCALITIES:

1. Western Gallabat
2. Eastern Gallabat
3. Qalaa Al-Nahal
4. Centre Al-Gedaref



RED SEA

LOCALITIES:

1. Port Sudan
2. Tokar
3. Suakin
4. Al-Qallo and Al-Olib

KASSALA

LOCALITIES:

1. Kassala
2. Rural Kassala
3. Khashm Al-Girba
4. New Halfa
5. Wad Al-Hilaw Localities

Benefits of Community Engagement

Assessment & Community Consultation

- MOBILIZATION, ORIENTATION, AWARENESS ON VSL
- BASELINE, LIVELIHOOD, MARKET ANALYSIS
- SOCIAL NORMS ANALYSIS
- VALUE CHAINS TRANSFORMATION
- ECONOMIC RIGHTS MOVEMENT
- STATE-SPECIFIC COORDINATION MECHANISM
- OPERATIONALIZE, COLLECTIVE ACTIONS FOR GEWE
- COMMUNITY FORUMS, DIALOGUES

Community Engagement & Advocacy

- NETWORKING, ENTREPRENEURSHIP, JOB-SEEKING
- GBV REFERRAL, EARLY WARNING SYSTEM
- DEVELOP GENDER CHAMPIONS
- GBV CAMPAIGNS, ADVOCACY
- ENGAGEMENT, COMMUNITY LEADERS IN PROMPTING WEE & GBV
- ESTABLISH MEN CHAMPIONS HEFORSHE
- WOMEN LEADERSHIP TRAINING AND FUND COMMITTEES
- SEED DISTRIBUTION AND EMERGENCY RESPONSE

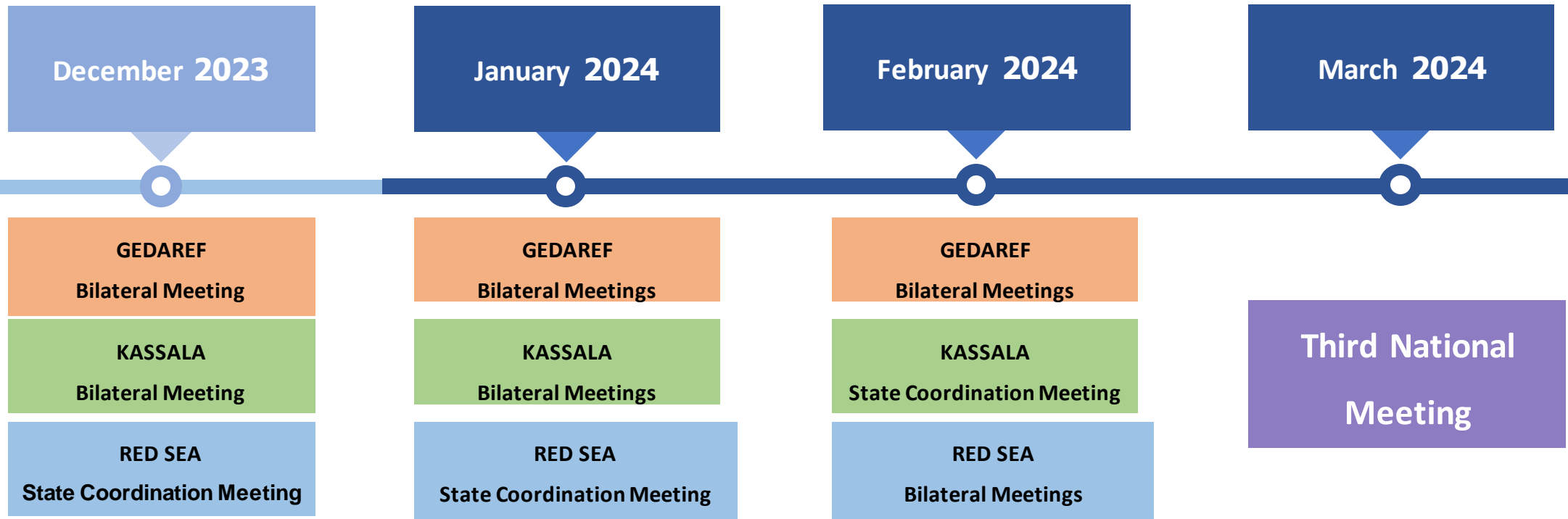
Benefits of Community Engagement

**TAC can support
WE-RISE!
project in Four
levels**

- ❑ **CONTEXTUALLY:** Support the analysis of conflict impact on women's economic participation to adapt strategies to conflict-specific contexts.
- ❑ **TECHNICALLY:** Providing expertise on mitigating risk, challenges identified and technical inputs for enhanced economic empowerment.
- ❑ **COMMUNITY ENGAGEMENT:** Facilitating community dialogue on implementation strategies and ensuring project alignment with local needs and aspirations.
- ❑ **EXIT AND SUSTAINABILITY STRATEGY:** Support the Exit Strategy aims to ensure that the results of WE-RISE! are sustainable in the longer-term.

Break presentation

TAC's Next Steps





2nd Annual Meeting

10th and 11th December 2012/3

THANKS!

