



WE-RISE!

Women Empowerment for Resilience,
Inclusion, Sustainability and Environment

**Women's Empowerment for Resilience, Inclusion,
Sustainability, and Environment**



Enhancing Women's Entrepreneurial Capacities for Effective Engagement in the Value Chain and Gender Inequality Pattern Transformation



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Women Empowerment for Resilience,
Inclusion, Sustainability and Environment

2nd ANNUAL MEETING
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**ITALIAN AGENCY
FOR DEVELOPMENT
COOPERATION**



Content

- ❖ Objectives
- ❖ Key achievements
- ❖ Challenges/ mitigation strategy
- ❖ Lesson learned/ Best practices
- ❖ Way forward

INTERVENTION

Aim of the project: Enhance women's access to and control over productive resources, amplify their voices, and financial autonomy.

SPECIFIC OBJECTIVES

- Enhance women's entrepreneurial capacities in the value chain of agriculture.
- Amplify women's agencies and voices.
- Strengthen women's participation in the public space.
- Strengthen women's resilience to climate change and enhance community access to water sources.



PROJECT TARGET BENEFICIARIES/ STAKEHOLDERS



TARGET BENEFICIARIES

270 women, and girls' farmers

COVERAGE

Gedaref: ELGalabat ELGarbeiya -ELJana Bara, Abu Areef and ELSufara.

Kassala: Halfa ELJadeyda- village3, ELMajazeeb, ELGadesyia, ELTaftesh and ELKemeilab.

Red Sea: Tokar

PARTNERS:

- University of Red Sea, Kassala, and Gedaref.
- CSOs: Women, and Child Development Association (Red Sea), Waad Organization (Kassala), and Zeinab for Women Development Organization

GRANT PROVIDED TO

Universities: 4,113.32 USD

CSOs: 1,265.13 USD

SERVICES PROVIDED:

Capacity development, equipment for the small-scale industry (Agro-industry), construction of buildings, and water points, maintenance of the existing water point, and canal for the irrigation of the agricultural lands.

KEY ACHIEVEMENTS



Coordination

Enhanced knowledge and skills of **12 members of the coordination mechanisms** (universities, and CSOs) of the project implementation on coordination, project management, M&E, Reporting, and Finance management



Women's agricultural associations

6 women's associations were established in the project's target areas.

180 women representing Women's associations in Gedaref, and Red Sea have secure access to productive resources (seeds).

KEY ACHIEVEMENTS



Value Chain transformation

Enhanced capacities of **90 women's representing agricultural associations** in Kassala on the value chain transformation, basic economic concepts, marketing, and project management.



Gender inequality transformation

2 Women associations' agreements with Chamber of Commerce: women representation.

180 Key stakeholders from Kassala and Gedaref were capacitated with knowledge on social norms and mobilized to advocate for women's rights.

45 Members of Chamber of Commerce have knowledge and skills on mainstreaming gender in trade

KEY CHALLENGES/ MITIGATION STRATEGIES



KEY CHALLENGES

- ❖ Political instability
- ❖ Devaluation of local currency, high prices of goods, and services.
- ❖ Delay of transfer of funds to implementing partners due to cash availability.

MITIGATION STRATEGIES

- ❖ Replanning activities and result 2 objective
- ❖ Work with contractors with affordable prices.
- ❖ Negotiate with banks to accelerate the process of fund transfer to partners.

LESSON LEARNED

LESSON 1

- Engagement of the community members in the project design and implementation is key to the project success and effectiveness.

LESSON 2

- Local contribution of the project's target communities is fundamental to the project's sustainability. e.g provision of Lands by the local authorities for the construction of women's associations.

LESSON 3

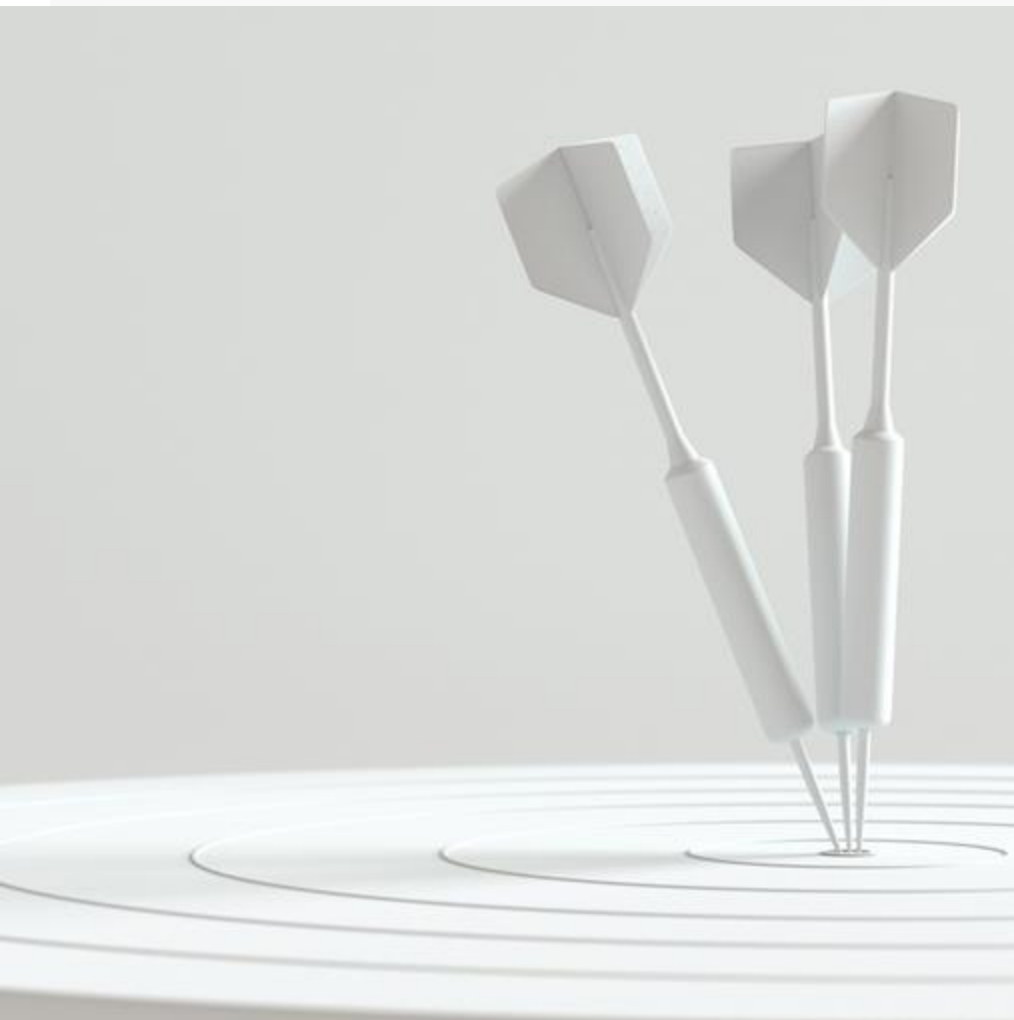
- Partnership and coordination with academic institutions, CSOs, and CBOs is pivotal, it facilitates a deeper understanding of the context and easy access to the project target areas.

WAY FORWARD



By the end of March 2024, the following activities will be accomplished:

- ❖ The remaining capacity development on Value chain, gender mainstreaming in trade, leadership, and political participation.
- ❖ The economic-rights-focused movements will be established in the three states.
- ❖ Community mobilization on social norms.
- ❖ Construction of the women's associations.
- ❖ Water point construction and maintenance of the existing one.
- ❖ Purchase of the equipment for the value chain transformation, and the applied value chain and equipment maintenance training.



Thanks!

Awatif Alyadh Ali Yousif

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