

“My Voice is Your Voice”

AWARD

A POSTER COMPETITION
within the WE-RISE! project to join to the campaign

“16 Days of Activism Against GBV - 2023”



Funded by
the European Union



ITALIAN AGENCY
FOR DEVELOPMENT
COOPERATION



This initiative was funded by the European Union through the project **WE-RISE! - T05-EUTF-HOA-SD-96-02**.

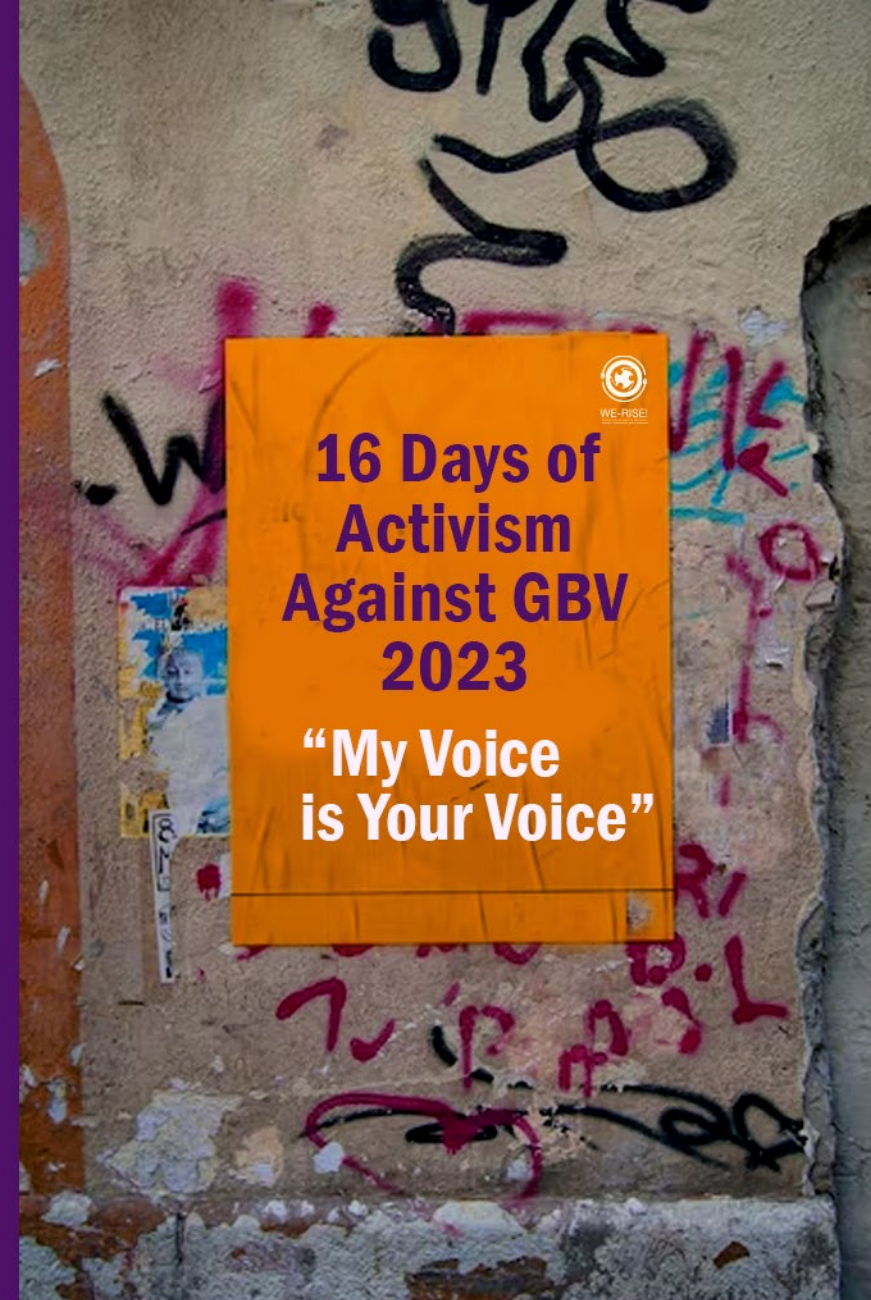
Implemented by the Italian Agency for Development in Cooperation in partnership with UN Women.

The Poster's contents are the sole responsibility of the Author of the Poster and do not necessarily reflect the views of the European Union, the Italian Agency for Development Cooperation and UN Women.

Foreword

"My Voice is Your Voice" is a poster competition promoted by the Italian Agency for Development Cooperation (AICS) - Khartoum Regional Office. This initiative is a part of the "WE-RISE!" project, a collaborative effort between AICS and UN Women, funded by the European Union Emergency Trust Fund for Africa. The project's goal is to support Sudan's democratic transition by empowering vulnerable women in Kassala, Gedaref, and Red Sea States.

The competition aimed to actively engage the Sudanese community in the "16 Days of Activism Against Gender Violence 2023" under the theme "My Voice is Your Voice." A jury comprising five experts in gender issues, communication, and graphic design selected the 12 best posters presented in this publication. These works creatively and meaningfully addressed various challenges faced by Sudanese women and girls, including the impact of the ongoing conflict.



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12 Competing Posters

In this publication, the full names of the participants have been deliberately omitted to protect their safety.

STOP!
GENDER
VIOLENCE!



1

POSTER TITLE

STOP Gender Violence!

The poster powerfully depicts a woman who has confronted violent situations, utilizing a direct visual language to strongly condemn violence against women. The woman is portrayed with unmistakable signs of distress on her face, and her left hand is prominently raised in a gesture of protest. This symbolizes not only the condemnation of such heinous acts but also underscores the urgent call to cease violence against women. The poignant imagery serves as a stark reminder of the harsh realities faced by women, compelling viewers to confront and address this critical issue.

BY: Ali M.

Ali studies Educational Psychology at Kassala University. He has a strong passion for graphic design and is very familiar with digital drawing tools which he has learned to use self-taught. He is a volunteer activist for civil and social rights.

STOP THE SILENCE ON GENDER VIOLENCE!



2

POSTER TITLE

STOP THE SILENCE ON GENDER VIOLENCE!

This poster captures a powerful narrative. At the top right, a girl struggles with her hijab, symbolizing the challenges women face. At the center of the scene, a girl in men's clothing holds flowers, representing the fragility of women amidst social control. Behind her, a static crowd indicates society's indifference. The image on the left is a hope for a change in social norms: mutual support between the sexes, and the defense of these values in the education of future generations.

BY: Aya E.

Aya is a young dentist and public health specialist from North Sudan. She has a great passion for figurative arts, especially she loves graffiti. She is convinced that supporting justice in women's issues is an issue that should involve the entire Sudanese society, regardless of gender, age or origins.

3

POSTER TITLE

EMPOWERING VOICES, FLOURISHING FUTURES

The artwork draws inspiration from the role of women's voices in fostering social progress. The visual representation transitions from the soundwaves of voices to an urban skyline, symbolizing change and transformation through the amplification of women's voices. The title serves as a call to action, urging investment in women's voices for a more inclusive future. The pragmatic approach focuses on self-interest, highlighting the benefits of a better society and economy. The connection to the Sudanese context underscores the importance of positive attitudes toward progress and economic empowerment. In summary, the artwork conveys a powerful message about the significance of women's voices for collective improvement in the quality of life.

BY: Ahmed E.

Ahmed is a Sudanese digital designer and photographer currently residing in Nairobi. With a marketing background, his expertise lies in branding and brand identity design. He also has a keen interest in visual arts and the creative process in general.

#NOEXCUSE



EMPOWERING VOICES, FLOURISHING FUTURES.

EVERY EFFORT INVESTED IN SUPPORTING WOMEN'S RIGHTS ORGANIZATIONS
IS A STEP TOWARDS A SAFER, MORE EQUAL AND PROSPEROUS WORLD.
INVEST TO PREVENT VIOLENCE AGAINST WOMEN AND GIRLS.



4

POSTER TITLE

Volume Up!

This poster serves as a resounding call to action, urging all women to "turn up the volume" of their voices in the face of those who attempt to silence them. The symbolism of the "volume up" icon placed in the woman's mouth serves as a powerful encouragement to resist succumbing to the suffocating social norms and laws associated with honor that often justify violence against women. The poster aims to highlight the need to put an end to this social travesty that has been accepted for too long. Challenging the prevailing narrative, it seeks to ignite collective awareness to dismantle the foundations that support backward ideologies. It is an incentive to support a society in which women's voices are not only heard but also respected.

BY: Esam A.

Esam is a young self-taught graphic designer with a passion for digital arts. Displaced from Khartoum due to the outbreak of war, he relocated to the state of Al-Jazeera-Wad Madani. Determined to become a professional graphic designer, he aims to amplify the awareness of social issues affecting his country through his artistic expression.

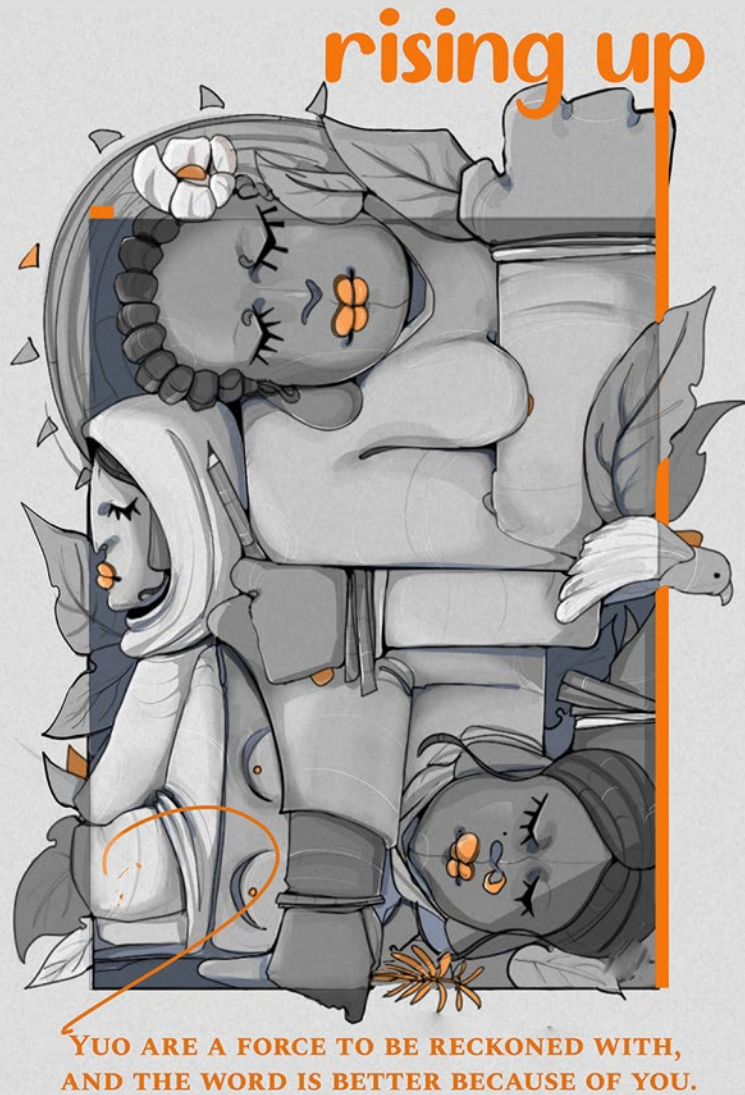
The Voice of Voiceless

Meahad's poignant poster aims to underscore, without filters, the heightened difficulties faced by women in war-torn situations. While global conflicts may capture widespread attention, it is crucial to acknowledge the profound and frequently overlooked struggles that countless women silently endure. This evocative image encapsulates the ongoing drama experienced by women in the midst of wars—their relentless fight for survival and resilience in the face of harrowing circumstances. The poster serves as more than just an illustration; it demands our attention, acting as a compelling sounding board. It seeks to transform those who view it into frontline defenders, urging them to stand alongside women as active allies rather than passive observers in the ongoing battle for dignity and survival.

BY: Meahad A.

Meahad is a final-year student at the Faculty of Geography and Environmental Sciences at the University of Khartoum. In addition to her academic pursuits, she possesses a deep passion for landscape painting and drawing.





6

POSTER TITLE

Rising Up!

Rising Up! You are an unstoppable force, and because of you, everything is thriving! This poster serves as a profound encouragement, celebrating the innate strength of women. Embodied by three distinctive symbols—the flower, feather, and dove held in their hands—it signifies the calming and pacifying influence that women inherently possess. The message goes beyond mere celebration; it advocates for respect, expresses gratitude for women's invaluable contributions, and empowers them to rise up as a formidable force, shaping positive change in the world.

BY: Mosab K.

Mosab is a visual artist and graphic designer.

Born in El Obeid, North Kordofan. Bachelor's degree in fine arts at Sudan University of Science and Technology. He works in the entertainment industry (games/movies) as an art director and concept artist for several companies and studios in Asia and Europe.

Break the Chains

This artwork seeks to reveal the harsh reality of violence against women, weaving a visual narrative that transcends words. Through symbolic language, it captures the resilience and strength of survivors, highlighting their journey from victimhood to empowerment. The artist implores viewers to confront the social norms perpetuating such violence, sparking dialogue and introspection. The artwork serves as a call to action, urging society to dismantle the oppressive structures that fuel this injustice. Its profound simplicity conveys a powerful message: the collective responsibility to promote a world in which every woman is free from fear and violence.

BY: Omema A.

Omema is a graphic designer who graduated from the College of “Applied Fine Arts” at Sudan University of Science and Technology. She recently completed a specialization in Graphic Design at the California Institute of Arts and Creativity and A.I. at Parsons School of Design.



**BREAK THE CHAINS OF VIOLENCE
AGAINST SUDANESE WOMEN**

Let's See The Full Pictures

I lost everything in the war; I didn't want to lose my unborn child too." Omer's poster makes a heartfelt appeal for assistance, offering a glimpse into the struggles faced by displaced pregnant women in various regions of Sudan. His poster is a tangible representation of the harmful effects of war, shedding light on the overall decline in the quality of healthcare institutions in the area. His manifesto does not exclusively proclaim opposition to violence against women, but goes further, presenting us with concrete data that highlights the difficult reality faced by health services for pregnant women. It is a warning to take responsibility for this specific aspect of the consequences of war.



219,000 pregnant women from Khartoum have impeded essential maternal health needs. 90,000 are expected to give birth in the next 3 months.



1/3 of maternal health issues globally occur in conflict zones.

BY: **Omer M.**

Omer is a dedicated medical graduate currently serving as a medical doctor at the Sudanese Federal Ministry of Health. In addition to his medical profession, he is a passionate social activist with over seven years of active engagement in various civil society organizations, both locally and internationally.

Help Women Feel Safe

The idea behind her poster is to promote an environment where women can feel safe, both in society and in their homes. Through the messages in her project, it is explained how it is possible to contribute by providing psychological support and increasing awareness on these issues. Razan promotes the use of media as a tool where women can unite their voices and connect with victims of gender violence. In this way, so that they can mitigate their suffering, receive psychological support and contribute to stopping violence against women through awareness campaigns aimed at the whole society.

BY: Razan A.

Razan is currently in her final year at the Faculty of Nutrition and Dietetics Sciences at Khartoum Women's University. Beyond her academic dedication, she distinguishes herself through active involvement in advocating for women's rights, both within her immediate community and the academic sphere.

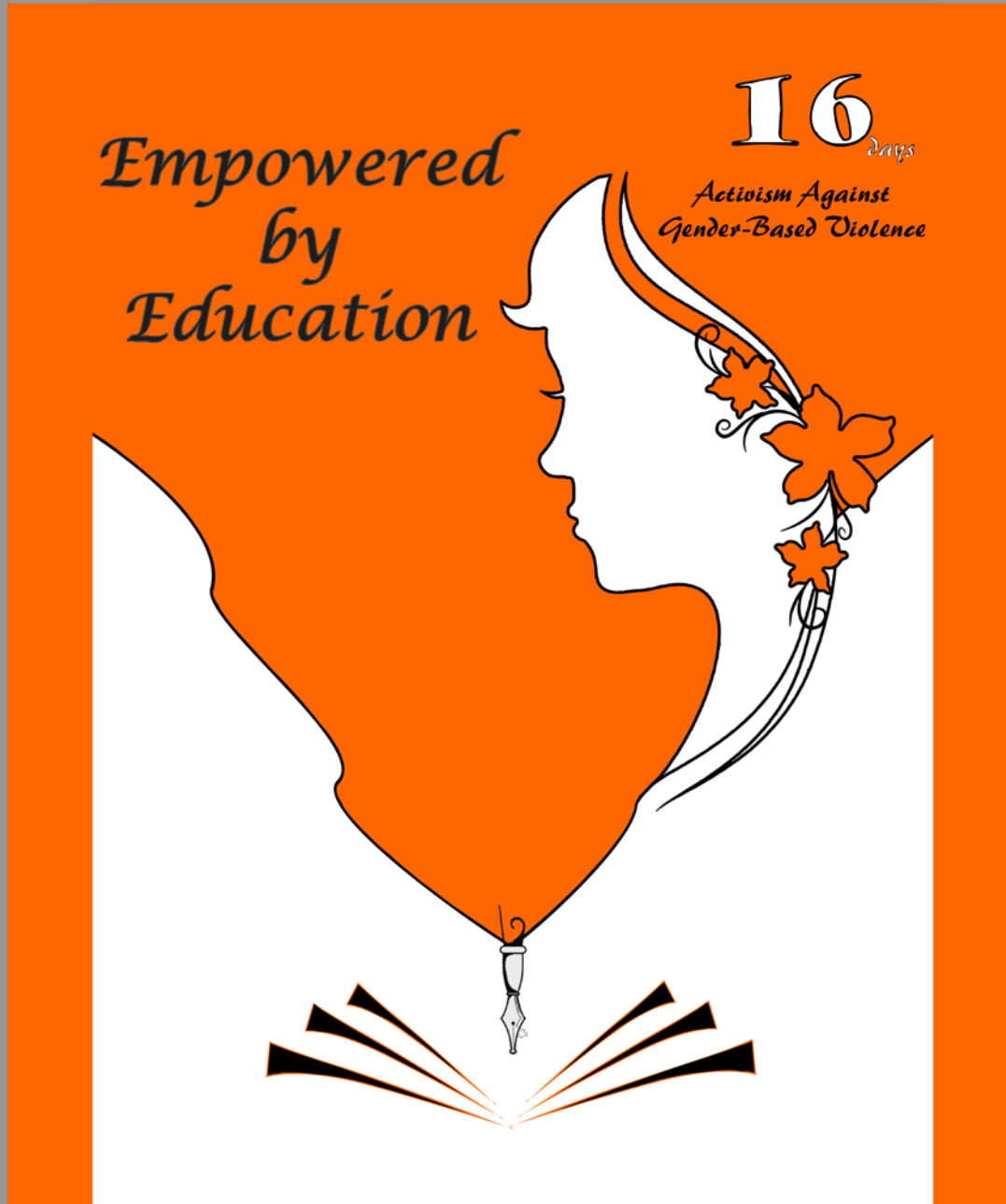
HELP WOMEN FEEL SAFE

**Speak Up for Gender-Based Violence Victims
My Voice is Your Voice**

Every step counts in the journey
of ending Gender-Based Violence.

You can help by spreading awareness
in your area and through social media
platforms to ensure a better and safer
community for all.





10

POSTER TITLE

Empowered by Education

Reem's poster emphasizes the vital role of education in combating violence, particularly highlighting the economic empowerment of women in Africa. With a focus on rural areas where educational access is often restricted, Reem advocates for women's empowerment through strengthening education beyond traditional school contexts. The poster conveys the message that education serves as a catalyst for empowering girls, enabling achievements in social, professional, economic aspects, and within their families. It provides a concise and motivating perspective on investing in female education for lasting positive change.

BY: Reem M.

Reem, a multimedia graduate of the Sudan University of Science and Technology (SUST) in the College of Communication Science of Khartoum, describes herself as a freelance graphic designer and field activist with a specific focus on protection. Her inspiration comes from both her community and the richness of her professional experiences.

11

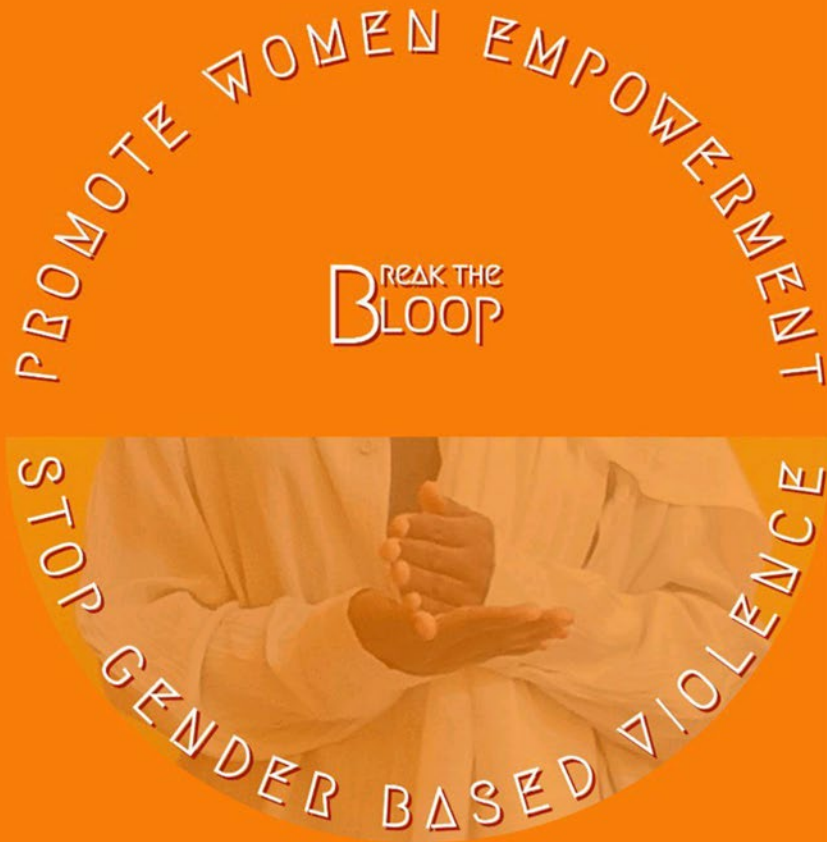
POSTER TITLE

Break the Bloop

Addressing gender-based violence requires a collective effort at both community and individual levels. In the context of this engagement, the poster emphasizes the call to end violence against women through sentences arranged in a circular manner, with two hands in a "stop" gesture inside, reinforcing the need to focus on this urgent issue. The main objective of this poster is to help raise awareness of the serious consequences and long-term effects that violence has on victims and society as a whole, thus creating a lasting impact in the fight against this issue.

BY: Zeinab A.

Zeinab is a Sudanese graphic designer. Through her work she is committed to promoting social rights in his community. His inspiration to fight GBV comes from a deep empathy for every woman who has endured or is still enduring such suffering. He firmly believes that even small actions that can give voice to these issues are useful in creating a GBV-free community.



Three Butterflies

12

POSTER TITLE

Three Butterflies

On November 25, 1960, in the Dominican Republic, the Mirabal sisters - Patria, Minerva and Maria Teresa "*Las tres Mariposas*" - fell victim to a tragic fate by order of the dictator Trujillo. In honor of their memory, the United Nations has designated this date as the International Day for the Elimination of Violence against Women. This work aims to commemorate the inspiring legacy of the Mirabal sisters, as a symbol of resilience, leadership and determination in the relentless pursuit of justice. The choice to remember this tragic event not only honors the broken lives of the Mirabals, but highlights the need for a collective commitment to end violence against women and promote a society based on principles of equity and respect.



BY: Istabraq A.

Istabraq is a member of a feminist organization, remains committed to fostering dialogue, raising awareness, and actively contributing to the solutions that empower women. Istabraq has organized and participated in events that seek to amplify the voices of women, providing a platform for education and discussion.

Posters Winners

Position 3rd

Justification:

- Consistency with the theme specified in the contest.
- Communicative effectiveness of the project.
- Adaptability of the project idea to the "Poster" format.

3

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**BREAK THE CHAINS OF VIOLENCE
AGAINST SUDANESE WOMEN**

Position 2nd

Justification:

- Communicative effectiveness of the project.
- Adaptability of the project idea to the "Poster" format.
- Innovativeness of the project idea.

4

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Position 1st

Justification:

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- Communicative effectiveness of the project.
- Adaptability of the project idea to the "Poster" format.
- Innovativeness of the project idea.

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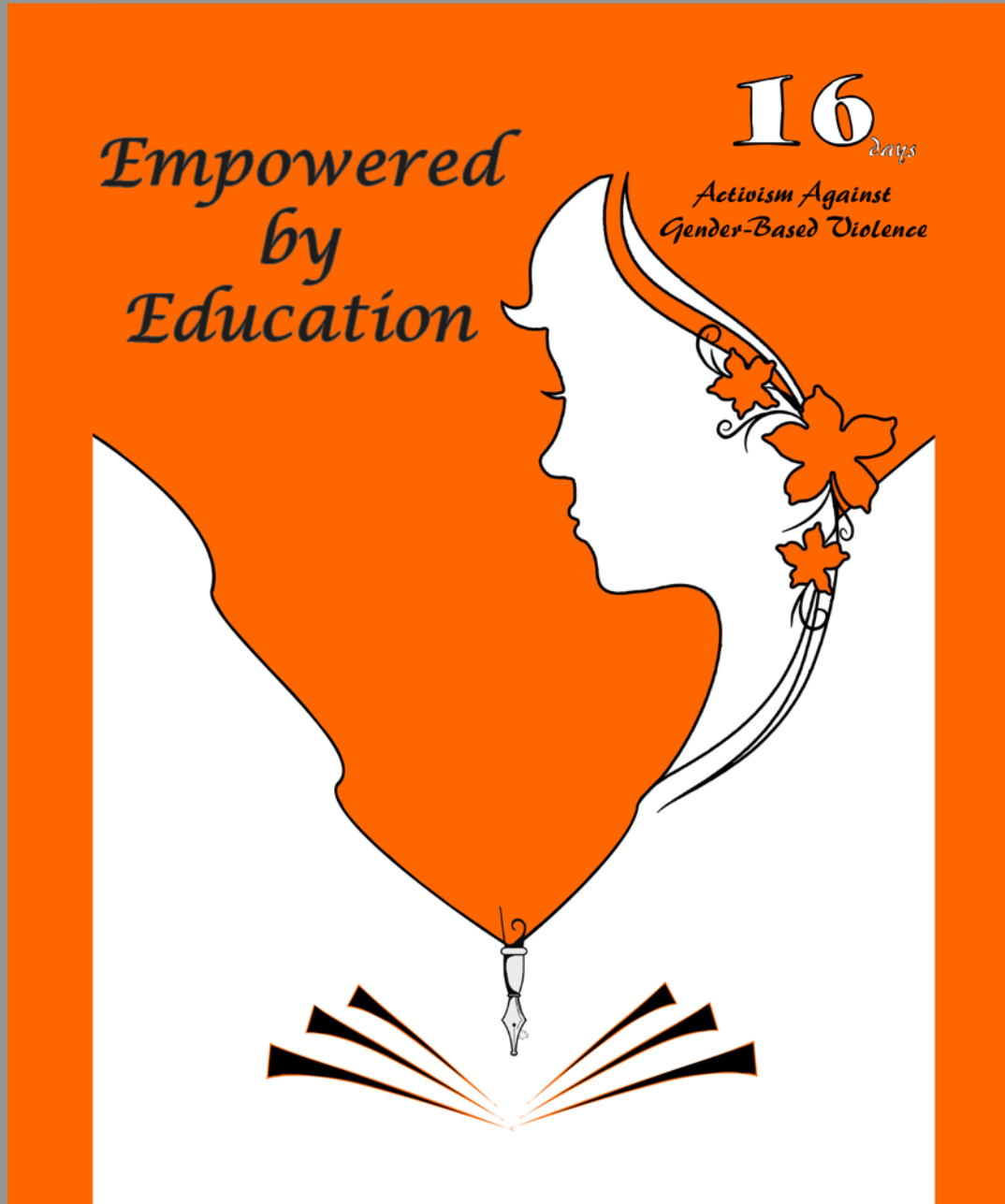
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By the AICS Khartoum Communications Office as part of the project [WE-RISE!](#)

We want to express our sincere thanks to each participant for their extraordinary involvement in our "My Voice is Your Voice" competition. Their sensitivity and creative expression made this initiative possible, serving as unique and meaningful amplifiers for the challenges faced every day by Sudanese women and girls.



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